

## See What These Aquarium Professionals Say About StartSmart Complete



**From September 2010 Issue of Aquarium Fish International.  
Author: David Lass, Fish Expert.**

StartSmart was independently tested and the results were published in the September, 2010 issue of Aquarium Fish International. "StartSmart performed exactly as claimed by the manufacturer, and it provided the bacteria for the nitrogen cycle to work from the moment it was introduced into the tank".

**From Keith Howe, Azalea Aquariums, Richmond, VA.**

"Azalea Aquariums tests all new products before we recommend them. We are excited about StartSmart Complete because it instantly cycles and lowers nitrate. In both fesh and salt water, we have dropped the NO3 levels from 300 to 80 or less in less than two months and it is still dropping. The algae problems have also dramatically cleared up."



**From John Rodriguez, Fishy Bizness, Merritt Island, FL**

"Let me say it again...WOW!!! I have had aquariums since I was 9, now I own FISHY BIZNESS in Merritt Island, FL. StartSmart improves the water quality so much that weekly maintenance is drastically reduced! Where have you been all my life, StartSmart??"

**From Aqua Fever. Shop 3, Pacific Boulevard, Market Street South Hastings 4150 New Zealand. Michael Peryer, Owner** When using StartSmart Complete for freshwater or saltwater, we have experienced a remarkable improvement in clarity, water chemistry and a significant reduction in losses of livestock. For example, we set up a new store and used StartSmart, filled our tanks with livestock 2 days later and have never had an ammonia spike, whereas the old store without StartSmart had constant problems.

**From Roy Regensburger owner - Fish Factory Bristol, PA** "I tried your StartSmart Complete in my 166 gallon system. I added 200 fish and in only a day or two it was completely cycled. The water was crystal clear and all the fish were totally healthy."

**From Bill Wilson owner - Washington Pet Shop Bangor, PA** "StartSmart Complete works Fantastic! I put 500 goldfish in a 40 gallon tank and in just a few days no ammonia or nitrate existed in the tank. We are still amazed at the way your product has worked."

**From George Gulart owner - Aqua-Life Aquariums Providence, RI** "I have been setting up tanks at various locations around Providence for years. One of the latest was a setup at a local Elementary School. Goldfish tanks in schools are always a challenge, as school kids often overfeed the fish. I used StartSmart in the setup, and in my experience I have never seen a tank cycle as fast or stay cycled and balanced as well as this tank has!"

**From Dan Yaich, owner - Jim Thorpe Pet Center Jim Thorpe, PA** "StartSmart Complete is an excellent product. Our customers have told us that it works in 24 hours like the product claims. It has also been safe for fish."

**From Tom Sadowski, owner - Pet City Seabrook, NH** "We really love StartSmart Complete. We used it to cycle our own tanks and it worked great! Our customers keep buying it for their new tank set-ups. Thank you for having a product that works for us and our customers."

**From Eric DeShields fish specialist - Worldwide Aquarium Philadelphia, PA** "StartSmart Complete is a wonderful product! We use it in both our saltwater and freshwater systems. It's an easy product to recommend because it works."

**From Kevin Caskey, owner - Animal House Cynthana, KY** "I used StartSmart Complete in a 2.5 gallon freshwater tank and in 1 hour the tank was completely cycled. this stuff is amazing!"

**From Nick Angy, owner - Poseidon Aquarium Daytona Beach, FL** "Many of our customers have used StartSmart with great results. We recommend customers use StartSmart when setting up a new tank and with the introduction of new fish. StartSmart does a great job in removing ammonia and nitrites. No complaints at all!"

**From Brian Boyle, aquatic specialist - Fish Bowl Pet Express Temple TX** "It works great! I used StartSmart Complete in a 10 gallon tank with 30 swordfish and didn't lose one! The water never clouded up, it was perfect. It's great for helping my customers start tanks right out of the gate."

**From Animal Shack, Auckland, New Zealand. Bruce Theobald, Owner.** We have been stocking StartSmart at The Animal Shack since June 2006 and our sales have grown very nicely over that period. The Animal Shack is located south of Auckland and we have a large Aquarium room in store. I have seen great results from the range of products and customer feedback has been great. It is also nice to know TLC is a safe product to use and that it doesn't harm fish as it is natural and has no chemicals. I have also seen first hand how good StartSmart is as I have had a

tank with very high ammonia and was amazed with how quickly it can remove it from a tank (just a day to remove ammonia that had persisted for 3 months without StartSmart). I recommend StartSmart to my customers and to any other person wanting advice.”

**From Angelia Risley, Angie's Aquatic Atrium 201 E IL Rte 64 Mt. Morris, IL 61054 .** Angie Risley, used it in her gold fish tank which she had a severe ammonia problem. One standard StartSmart dose eliminated all ammonia in just 24 hours.

**From Lexanne Hall, City Zoo Pets & Supplies 2304 Eastgate St N., Walla Walla WA 99362.** Lexanne tried S.S. in a fresh water tank that constantly ran with high ammonia levels. Added S.S. on Friday, tested sat afternoon and found zero ammonia, for the first time in months.

**Aquarium Arts 1810 W Baseline Rd #1 Mesa, AZ 85202.** Chris the fish manager used sw StartSmart in a tank with live rock, within one day the live rock was 50% cured. Chris said it was the first time that had ever happened. He never had a product perform like StartSmart did.

**From Mike Peters, Paradise Pet Center 161 Swanson Ave Suite D Lake Hausau City, AZ 86403.** Mike used StartSmart in a live rock set up. StartSmart cured the live rock in seven days, where it typically takes anywhere from 3-4 weeks. Thanks to StartSmart I can safely cure all of my future live rock in a short period of time.

**Sharks Cove Pet Shop 36026 E Lincoln Way Sterling, IL 61081 Eddie Cantu.** Eddie Cantu tried StartSmart on his fresh water feeder tank. He normally stocks 250 fish, and will lose 30% of them. Eddie added the standard StartSmart dose. In his first StartSmart trial he lost only 14% of his fish. He did a second trial and lost no fish at all. We keep Eddie supplied with StartSmart for all of his store needs, and it saves him a lot of money and effort.

**Fish & More 1239 Lexington Road Georgetown, KY 40324 Lauren Ware.** Lauren gave some of her in-store supply of StartSmart to two important customers to use in their tanks. The customers brought back the water from their tanks for Lauren to check and test their water. The tests showed zero ammonia and nitrite. This solved her some of her loyal customer's problems. We keep Lauren supplied with In-Store StartSmart as needed.